

David & Hilary Thomas

Climbing Kilimanjaro

for

Sparks



Corporate Sponsorship Packages

Sparks

When you ask an expectant parent if they want a boy or a girl, the answer is almost always the same – they don't mind as long as their baby is healthy. That is what Sparks is all about. They have evolved to become one of the few UK charities that seek to find treatments and cures for conditions that adversely affect pregnancy, babies and young children.

All of their pioneering, groundbreaking work has a single aim: to give every child the chance to be born healthy and grow up healthy. Their breakthroughs have helped thousands of children who only a few years ago may not have survived, let alone grow up, experience and share the simple joys that most of us take for granted.

The importance of Sparks' work is highlighted by one startling statistic: less than 1% of the NHS budget is committed to paediatric research. Without charities like Sparks, and the dedication of their supporters, most of this vital research would never take place.

The Event

On 3rd February 2011 David and Hilary Thomas are setting off with a number of other people from the South West to climb Mount Kilimanjaro in aid of Sparks Children's Medical Charity.

Standing 5,895m over the African plains, climbing Mt Kilimanjaro is one of the world's toughest challenges. It's the highest free-standing mountain and one of the world's seven highest summits. Due to Mount Kilimanjaro's equatorial location and high elevation, almost every climate type on earth is represented. The altitude and low temperature make this a difficult and dangerous trek; our training has started and will continue right up to the climb but we know that this is probably going to be the toughest physical challenge we'll ever face!

As is the case for most charity events of this scale, we've pledged to raise a minimum amount of £7,500 for SPARKS. However, we're not aiming to achieve the bare minimum....we want to surpass all expectations and go back to SPARKS with a cheque that will really make a difference to the lives of millions of children.

Kilimanjaro Sponsorship Packages

As a sponsor you receive unique and innovative branding opportunities as well as the benefits which come from being associated with a worthy cause.

Rongai Sponsor	£2,500 (Exclusive to one sponsor)*
Uhuru Peak Sponsor	£1,250 (Limited to 4 sponsors)
Kibo Sponsor	£500 (Unlimited sponsors)
Simba Sponsor	£250 (Unlimited sponsors)

* We are very happy to discuss any realistic proposals you may have with regards to what you would like to see in the top sponsorship package (Rongai).

Sponsorship

Rongai Sponsor Package - £2500 (Exclusively available to only one sponsor)*

Opportunity for 2 people to watch the Guinness Premiership Rugby Final 2010 (to be confirmed).

4 tickets to The Masquerade Ball at Sandy Park. The evening consists of a fabulous 3 course meal and quality entertainment. Sparks are the benefitting charity.

Name on all press releases

Company name and logo on Bluegrass website home page

Company name & logo on all Bluegrass emails (**minimum 100,000** in the next 12 months)

Company name & logo featured on Dave's Kilimanjaro website (home & sponsor pages)

Local press opportunities with articles and photos

Company featured on popular social media sites (Twitter, Facebook etc.) – frequency to be agreed

Logo on t-shirts (prominent position)

Photo of company logo taken on Kilimanjaro

Featured on Dave's 7 summits in 7 continents challenge (opportunity for ongoing partnership)

* We are very happy to discuss any realistic proposals you may have with regards to what you would like to see in the top sponsorship package (Rongai).

Uhuru Peak Sponsor Package - £1250 (Limited to 4 sponsors)

2 tickets to The Masquerade Ball at Sandy Park. The evening consists of a fabulous 3 course meal and quality entertainment. Sparks are the benefitting charity.

Opportunity for one of the following:

- 2 people to be wined and dined at a local restaurant
- 2 people to be wined and dined at a local hotel
- Exeter Chiefs match tickets and Exeter City family match tickets for 2010/11 season
- 12 months membership to Business Network South West

Name on 4 press releases

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Uhuru Peak Sponsor Package continued...

Company featured on popular social media sites; frequency 16 per month.

Local press opportunities with articles and photos

Logo on t-shirts

Company name and logo listed on Sponsors page on Bluegrass website & Kilimanjaro website.

Kibo Sponsor Package - £500

2 tickets to The Masquerade Ball at Sandy Park. The evening consists of a fabulous 3 course meal and quality entertainment. Sparks are the benefitting charity.

Company name and logo featured on Sponsors page on Dave's Kilimanjaro website

Company featured on popular social media sites (Twitter, Facebook etc.); frequency 8 per month

Local press opportunities with articles and photos

Logo on t-shirts

Simba Sponsor Package - £250

Company name and logo featured on Sponsors page on Dave's Kilimanjaro website

Company featured on popular social media sites (Twitter, Facebook etc.); frequency 4 per month

Logo on t-shirts

For more information

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www.justgiving.com/david-thomas3

www.sparks.org.uk

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